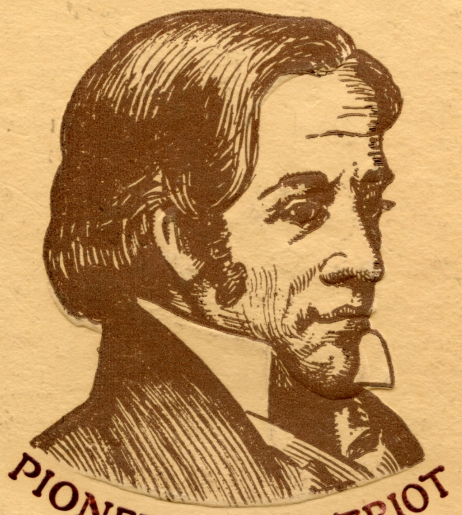
Crockett

Texas



PIONEER AND PATRIOT

A Town of Opportunity

The Davy Crockett Tree, under which Davy Crockett camped when on his way to the Alamo, at San Antonio, Texas

Faith

As a reflection of the faith in the town of Crockett, the territory surrounding the town, and its future growth and expansion, the people who call "CROCKETT" home, have provided this booklet, and invite you to come and make your HOME in this City of Golden Opportunity.

Birds-eye of Crockett, looking Northeast

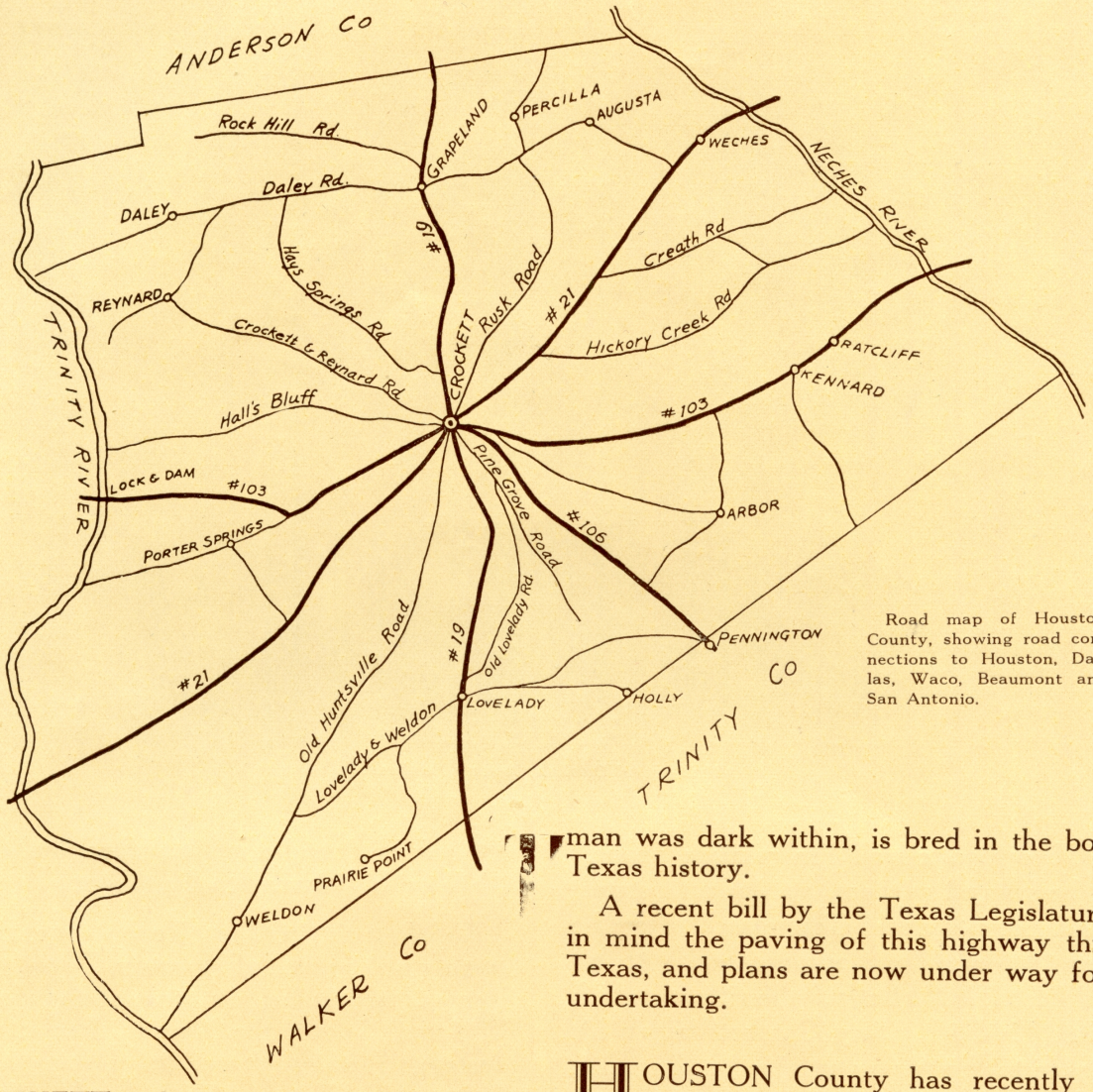
"YOU can go to Hell, I'm going to Texas," the rugged pioneer, patriot and statesman told the people of Tennessee, after he had been defeated for Congress, and with his faithful friend, "Old Betsy," the rifle on which he placed his faith, Davy Crockett began his pilgrimage to the young empire, battling then with Mexico for its freedom.

Following the trail from Tennessee through Mississippi, Louisiana and into Texas, fighting Indians, enduring hardships, but with a determination to become a part of the great struggle, he finally found his way to the "Alamo" at San Antonio, Texas, the shrine of Texas' independence, and there he paid the supreme sacrifice in behalf of Texas' freedom.

The town of Crockett, Texas, assumed the name of this Texas hero. Here beside a towering oak he found a resting place, and camped while on his journey to the Alamo.

Crockett is in East Texas, one hundred twenty miles north of Houston, Texas, and one hundred fifty miles southeast of Dallas, Texas. The main line of the Missouri Pacific railway system, running from St. Louis, Mo., to Brownsville, Texas, affords ample railway facilities for the expeditious marketing of all products produced in the territory.

Crockett didn't grow over night or spring up from unusual activity due to discovery of oil, or gold, or some other commodity that attracts spasmodic interest, but came as a result of its ideal location, its rich soils, its moderate climate, its abundance of rainfall; and has progressed through the efforts and vision of its citizenship who are descendants of those rugged pioneers famed in the history of other states and in our own nation.



Road map of Houston County, showing road connections to Houston, Dallas, Waco, Beaumont and San Antonio.

CROCKETT is the county seat of Houston County, and is intersected east and west by the famous highway of Texas, known as the King's Highway, Camino Real, or Old San Antonio Road. This road was traveled four hundred years ago by the Spanish and French, when missions were placed by the Franciscan monks in Eastern Texas and Louisiana, to hold the country and Christianize the Indians. The first mission in Texas, placed and built by De Leon in 1690 at San Pedro Springs in Houston County, near Crockett, twenty-four years before the missions in San Antonio were built. The barefooted monks trod between missions on Rio Grande Baptista and San Antonio to Eastern Texas for centuries. This road, born out of chaos, when man was dark within, is bred in the bone of Texas history.

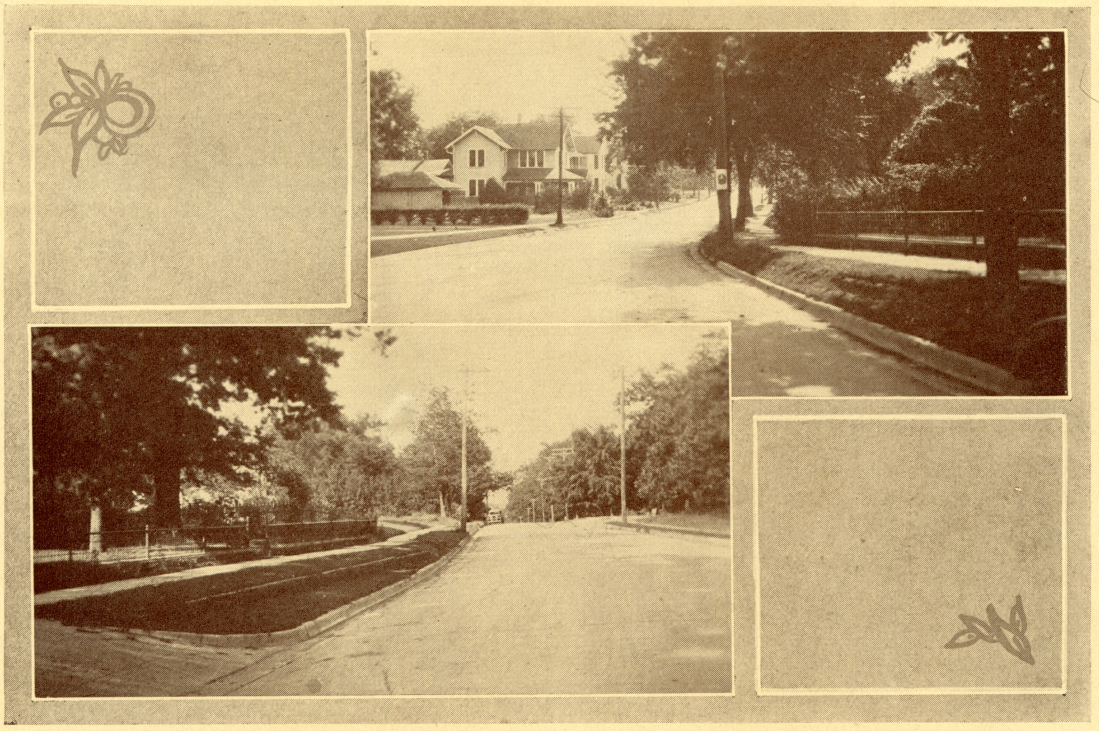
A recent bill by the Texas Legislature has in mind the paving of this highway through Texas, and plans are now under way for this undertaking.

HOUSTON County has recently voted bonds for the purpose of building concrete and all weather roads for the County, which will give the County a road system second to none in the State. A study of the map at the top of this page will show the central location of Crockett in this connected highway system, and the roads, when completed, will give this town and county paved highways to Houston, Dallas, Beaumont, San Antonio and Waco; and due to the location of Crockett a heavy traffic between these towns will pass through Crockett, in addition to the inter-state traffic seeking these cities. This system of roads will afford an easy means of marketing the products produced in this territory, when Dallas can be reached by truck within five hours, and Houston in three and one-half hours.

THE development of this highway system in Houston County will speed up the development of the rich farming lands of this section. In addition to providing quick marketing of its agricultural products, it will open ways for the development of dairying, to which the County is ideally adapted, because of its bounteous rainfall, providing pasture for dairying stock. In those sections of Eastern Texas where the industry has been developed, handsome real estate values have been realized, and the citizenship enriched.

Due to its road conditions and marketing facilities, the major agricultural activity of the County has been confined to the production of cotton, but this condition is rapidly changing, and great interest is being manifested in diversification. Houston County shipped during the months of April, May and June, 1930, eight cars of Irish potatoes, 110 cars of tomatoes, in addition to shipments of hogs, cattle, lumber, railroad ties, and other products of this section.

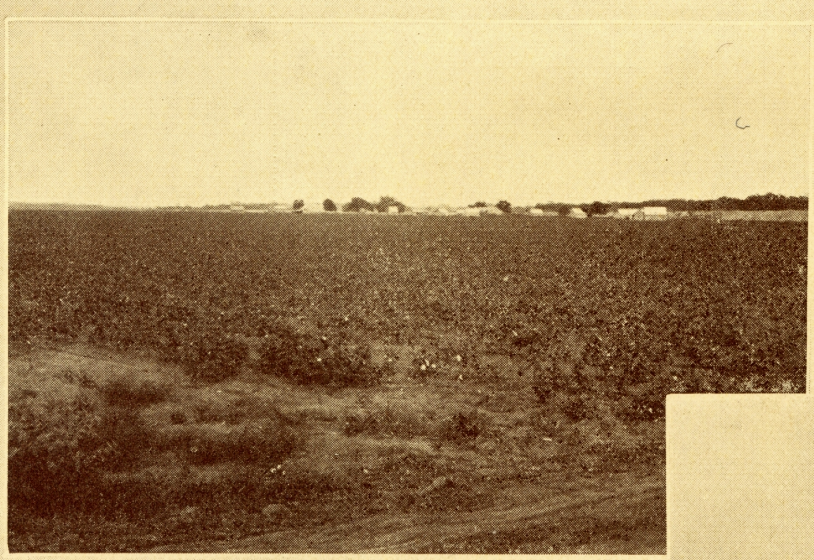
HOUSTON County is situated in the center of East Texas, and consists of a land area of 762,752 acres, or about 1,192 square miles. In general its surface is gently rolling and sloping. Houston County has an extensive and intricate drainage system. The Trinity River on the west, and its tributaries, and the Neches River on the East, and its tributaries, make the County in general a well drained section. Houston County is a region of varied soil materials, and includes in its area of 1,192 square miles sixteen distinct types besides Meadow. These soils, according to U. S. Soil Survey, are classed as follows: "Lufkin Fine Sand; Norfolk Fine Sandy Loam; Norfolk Fine Sand; Lufkin Clay; Orangeburg; Meadow; Susquehana Clay; Wabash Clay; Yazoo Loam; Crockett Clay; Houston Black Clay; Yazoo Sand; Orangeburg Fine; all of which soils are ideally adapted to the production of cotton, corn, fruits and vegetables."



Street scenes of highways leading through Crockett—Paper Shell Pecan trees lending grace and beauty.

Field scene, Murray Farms. Note drainage ditch in front of picture, giving proper drainage of all surface water from the growing crops.

Field scene, Murray Farms, giving distant view of Farm headquarters.



Houston County Compress at Crockett. Concentrating point of Houston and adjoining counties.

Field scene, Murray Farms, where cotton is beginning to bloom.

HOUSTON County boasts of the "Largest Cotton Farm in the World," being that of G. L. Murray and Sons, located in the delta of the Trinity River, some twenty miles from Crockett. This farm, comprising practically sixteen thousand acres, is devoted to the raising of cotton, and is behind levees, preventing overflow water of the Trinity River from inundating the crops. Lateral drain ditches on the property handle surface waters, and in times of flood an immense pumping plant is put into operation and this surface water taken from the farming lands and thrown into the river, thus protecting the growing crops and soils. There are three Levee Districts in Houston County, comprising about 50,000 acres of delta land where growing crops are protected from flood waters of the Trinity River, and each has an adequate drainage system, handling the surface waters in the Districts. Both the Murray Farm and other District farms operating in the County, are served from the town of Crockett, from which a concrete highway extends eight miles, and a high type gravel road goes to the plantation quarters of all the farms. The volume of business serving these immense plantations, where considerable labor is used in the production of the crops, gives to the town of Crockett considerable activity in all lines of business, and all of the marketing of the crops and shipments are made at Crockett. This rich section of Houston County is west of Crockett, and the San Antonio Road passes through the center of the area. This road will be concrete the entire length of the County.

SWEET potatoes, peas and peanuts are grown profitably in Houston County. In some sections of the County the production of peas and peanuts has grown extensively, and shipments of both products are assuming large proportions. At Crockett, some of the potato producers have erected curing plants, where the potatoes are cured and stored and marketed at high prices. The production of these commodities gives assurance of a real industry for the town and county. Community threshers serve the growers of peas and peanuts at harvest time, reducing the cost of production to a minimum.

Agricultural products of Houston County, showing growing corn, tomato picking and cabbage

Agricultural products of Houston County. Packing tomatoes for express shipments.

THE territory immediately surrounding Crockett is ideally adapted to the production of fruit; and much interest is being manifested in the development of that industry. Through the activities of the Crockett Chamber of Commerce, thousands of fruit trees were distributed and orchards planted, and the results obtained by the growers has been so satisfactory that each season the acreage is being increased, and shipments are being made from Crockett at this time. The orchards thrive and are of longer life than in other sections of Texas, and the flavor and quality of the fruit is unexcelled. Peaches, pears, plums, figs, berries and grapes are grown, and the development of this industry on a larger and commercial basis will aid materially in the development of this section. The markets for these products have been good, and the prices obtained have been very satisfactory to the growers.

PAPER Shell Pecans practically grow wild in Houston County. In the Delta lands of the Trinity River, thousands of fine pecan trees growing wild have led to the planting of pecan orchards in other sections of the County until today practically every farm house, and every home, has paper shell pecan trees. The trees grow rapidly and require but very little attention. Several commercial orchards have been planted, and the results obtained have been most satisfactory to the growers. The nuts sell locally for an average of twenty-five cents per pound, and in the town of Crockett, from two trees in the yard of the owner, the yield has paid all taxes on the property, and has for several years. No section of Texas can produce a better grade nut, or obtain a larger yield, than that immediately surrounding Crockett.

HOUSTON County now ranks third among Texas counties in the number of purebred circle bulls, and the quality of her dairy cows is being rapidly improved due to the introduction of these prepotent sires. With the completion of Houston County's system of highways rapid development may be expected, and definite steps are being taken to foster the dairy industry in anticipation of the milk routes which will follow this network of pavements. Special attention is being given to the making of better and permanent pastures.

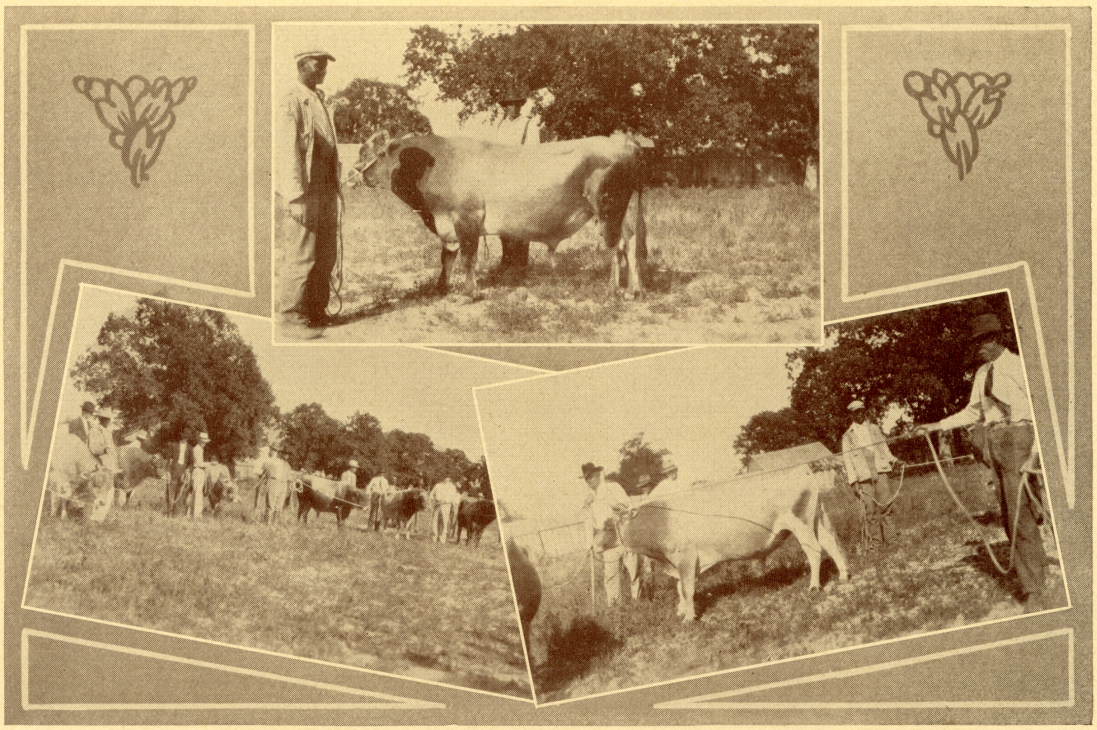
Houston County farmers are surrounded by conditions naturally favoring the economical production of dairy products. Native pastures watered by numerous spring branches and kept productive by an abundant rainfall need but little help from man to furnish luxuriant grazing throughout the year.

A combination of good cows, permanent pastures, and hard surfaced roads will make Crockett an attractive location for a milk plant. A prominent Minnesota dairyman is responsible for the statement that this section can produce milk 25 per cent cheaper than the northern sections.

Well drained sandy soils and mild climate make ideal conditions for poultry raising. Feed crops suitable for poultry can be easily and economically grown and the industry is rapidly assuming major importance. Farm flocks of standard bred poultry, well housed and fed, are now the rule in Houston County. Two hatcheries are located in Crockett, and a large poultry farm is located near the city.

The volume of egg and poultry shipments have reached such proportions that Crockett presents an attractive location for a dressing and storage plant. Turkeys and geese are raised in large numbers, and add materially to the income from farm poultry.

Approximately 150 carloads of eggs and poultry were shipped from the County last year.



High bred dairy cattle are being introduced in Houston County. Dairying gives assurance of profitable development due to natural resources of Houston County soils

Young orchards of Elberta peaches and growing pine forests at Crockett

HOUSTON County is in the timber belt of East Texas, and the significance of this industry cannot be passed in these pages without bringing it to the attention of the reader. Directly or indirectly, hundreds of people in this County are dependent upon the wealth of the County's timber for their livelihood. The small mills of the County employ many men in their various phases of work, cutting, hauling, sawing, shipping and selling. Here will be found pine timber in abundance, oak, hickory, gum and walnut. The pine timber is manufactured into lumber locally, but the hardwoods are, in the main, shipped to the larger centers for working into commercial lumber. Practically all of the undeveloped lands of the County are timbered with these woods. Thousands of cross ties, pine piling and props are cut and sold at Crockett annually, from where they are shipped to creosoting plants in the State and treated, furnishing lumber, ties, telegraph and telephone poles of indefinite life, at great savings to the consumers of these products.

MUSTANG Prairie Farms are contributing much to the wealth of the Crockett territory, where diversified farming is being put into actual practice. This body of land comprising over twelve thousand acres is owned by Smith Brothers, of Crockett, and is considered one of the model farms of the section. Here is demonstrated the effectiveness of machine farming, where with modern tractors, planters, cultivators, binders, etc., the crops of cotton, corn, maize, oats, hay, etc., are grown and produced at the least cost of production. This property is a little kingdom within itself; modern gin plant prepares the cotton for market from which it is delivered to Crockett, a distance of ten miles over a concrete road; modern tenant houses, commissary and accommodations for the tenants assures satisfied labor. Orchards of peaches and pecans are also growing on the property.

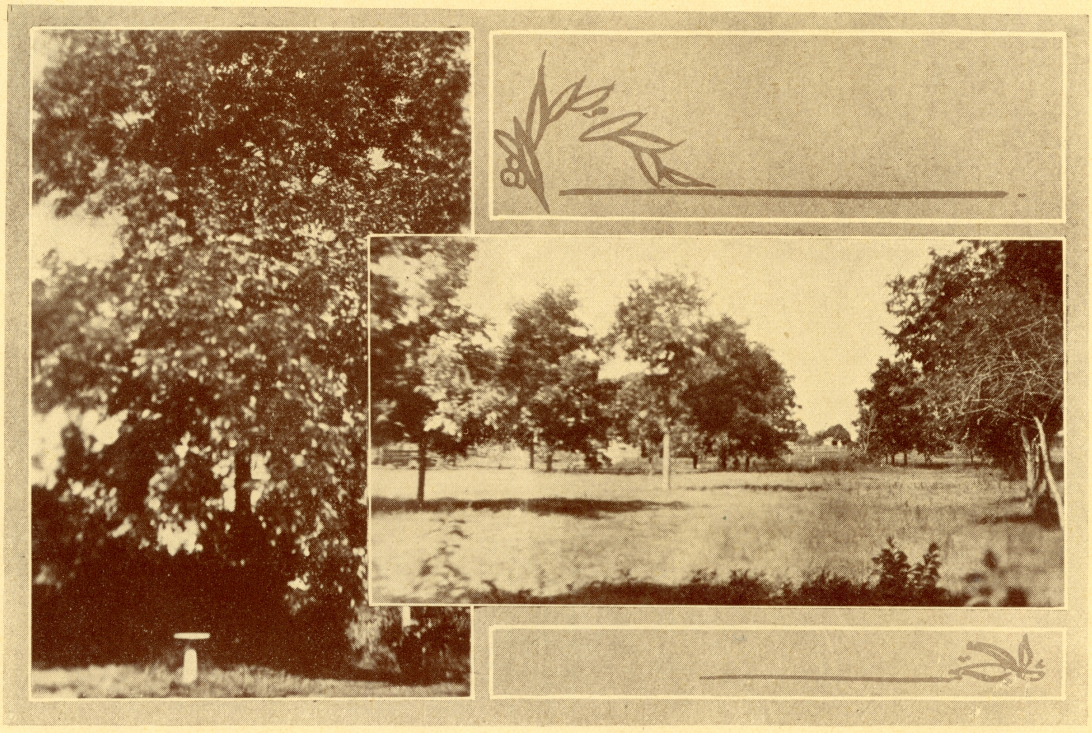
COMMERCIAL Clays, suitable for the burning of brick, tile and other clay products, abound in Houston County. With adequate shipping facilities this industry could be developed, and the territory for consumption is good, there being no production of these products in the territory that could be served from Crockett with advantage in delivery rates.

HOUSTON County has large deposits of Lignite near Crockett and along the Missouri Pacific railroad, some of which deposits are seven feet thick and cover large areas. Some of it is also very near the surface and capable of being mined with steam shovels at a very low cost. Shaft mining has been carried on in this County since 1900 and many thousands of cars have been shipped from these mines, some of which have been used in firing the largest freight locomotives on the Missouri Pacific lines with very satisfactory results. One of the largest power plants in the State, located at Trinidad and operated by the Texas Power and Light Company, is burning Texas Lignite in powdered form very successfully. Lignite contains many by-products, among which is a product commercially known as "Darco," and for the manufacture of which product a large plant is now in operation at or near Marshall, Texas.

WATER abounds in Houston County, where deep wells provide practically artesian flow, and at depths that do not make the cost of procuring prohibitive. Abundant supply can be procured to serve most any industry with little effort. It is very satisfactory for commercial and domestic consumption testing 98 per cent pure. Running spring branches are found in abundance all over the County.

OIL activity in Houston County is becoming interesting, and several of the larger companies in Texas are leasing Houston County lands at this time. Some tests have already been made, with creditable showings, and deep tests will be made by the leasing companies, with the view of developing both the oil and gas possibilities of the County. Paying production in counties adjoining Houston County gives every promise for the thorough exploitation of this County along these lines.

Sheep raising, high bred hogs, and poultry raising are found profitable in Houston County



Paper Shell Pecan orchard growing at Crockett. A beautiful paper shell pecan tree growing in the flower garden of a Crockett home

HOUSTON County is leading East Texas in the production of honey. Several hundred modern hives are located in the vicinity of Crockett, and the production of this product in large quantities, and the marketing of the product throughout the State and United States is giving this section quite a reputation for the production of this product. Whiterock Apiaries, producing honey known as "Whiterock" which is of a very fine quality, packed under the most sanitary conditions, and delivered in modern packing is being shipped from Crockett to New York, San Francisco, Boston, and other cities of the East and West. The quality, flavor and color of honey is controlled by the honey producing plants from which the bees obtain the honey secretion. These plants abound in Houston County and the industry has rapidly grown from a small beginning to one of considerable magnitude.

FLOWERS grow in abundance in this section of Texas, and Crockett has often been called "The City of Roses." In the yards of practically all the homes in Crockett, great masses of flowers add beauty and grace to the premises, and speak in evidence of the fact of a neglected industry that would prove both profitable and pleasant by the production of flowers for commercial consumption. With good roads leading to the principal cities of Texas, and fast express service from the town, this industry could be developed, and a ready market would consume practically every flower that could be produced. A careful check of the florist shops, operating in the immediate territory of Crockett, reveals the fact that the same flowers could be profitably grown in this territory, whereas they are now purchased in California.

TRUCK farming in Houston County, though still in its infancy, is fast becoming an important money crop. Practically any known variety of vegetable can be grown here in immense quantities.

One hundred and ten carloads of "green pack" tomatoes in 1930 headed the list, but large acreages of other truck crops are being grown for carlot shipments. With improved marketing facilities and an ever widening demand, the amount of land devoted to these crops is rapidly increasing from year to year.

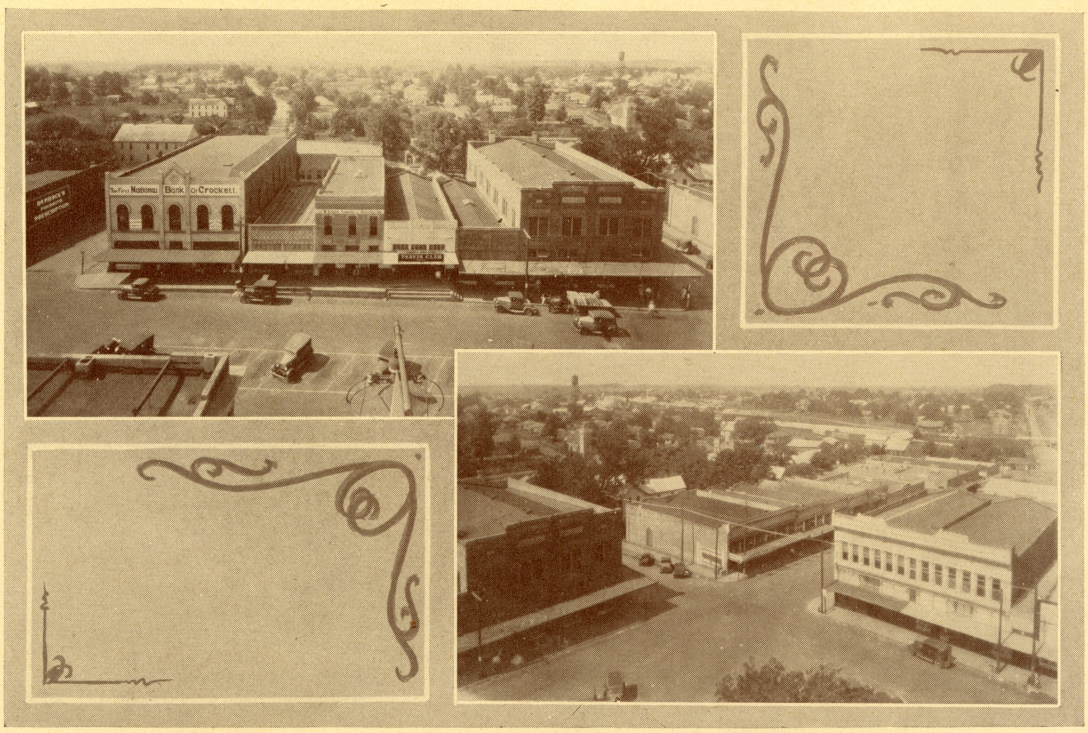
According to Federal inspectors, the quality of tomatoes grown in the Crockett trade territory is the finest grown in the State. A net profit of $250.00 per acre is not unusual where the growers follow the latest methods of cultivation. It is now generally conceded that the "green deal" tomato industry is moving farther south, and Houston County will be the center of it.

Irish potatoes were shipped from Crockett by the train load in pre-war days. Forty cent cotton changed the picture, but the industry is coming back.

State certified seed and better methods of fertilization and cultivation now make possible net profits of as high as $125.00 per acre. Another attractive feature is that the same land can be made to produce a second crop of either cotton or feed stuff.

Definite plans are now being worked out to give Crockett a $30,000.00 canning factory as a further means of making truck farming profitable.

RIBBON Cane syrup is made and shipped at Crockett. The industry is not developed, but every gallon that is made in the territory has found a ready market, and the shippers have repeat orders praising the grade and quality of the product. Ribbon cane, from which the syrup is made, grows profusely on practically every soil of the County. Syrup mills and open kettles are on many of the farms of the County, where the cane is ground, rendered and packed. The quality of this product is far superior to that of other sections, due to the class of the soil of Houston County, giving unusual flavor and color.



Birds-eye of Crockett, looking south and southwest

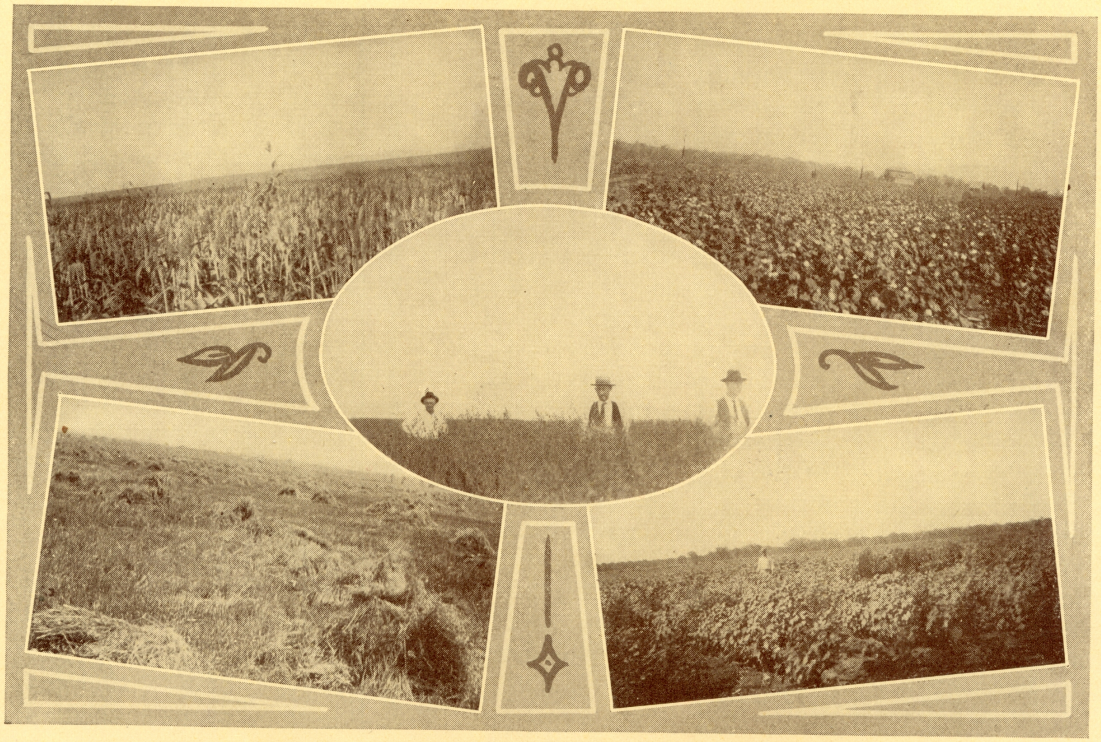
First Baptist Church, Tenney Memorial Presbyterian Church, First Methodist Church

THE Masonic Temple at Crockett, housing all the lower branches of Masonry, is among the beautiful buildings of the town. Here will be found some of the oldest Lodges in Masonry in Texas: Lothrop Lodge No. 21, Trinity Chapter No. 4, Trinity Council No. 8, Crockett Commandery No. 91, Crockett Chapter O. E. S. No. 509. The building compares most favorably with any in the State situated in a town of like size, and is designed for the greatest convenience and comfort. The third floor of the building is devoted exclusively to lodge work, the second floor is for club and banquet purposes, while the ground floor is designed for commercial purposes, and the income from this rented space contributes to the finances of the Order. From the Crockett Masonic Lodge, five Grand Masters of the State of Texas, and one High Priest of the Royal Arch Bodies of Texas have been furnished. Knights of Pythias, another very strong order of the city, is also housed in its own building, with club rooms and spacious lodge rooms. Other fraternal orders are represented with active lodges.

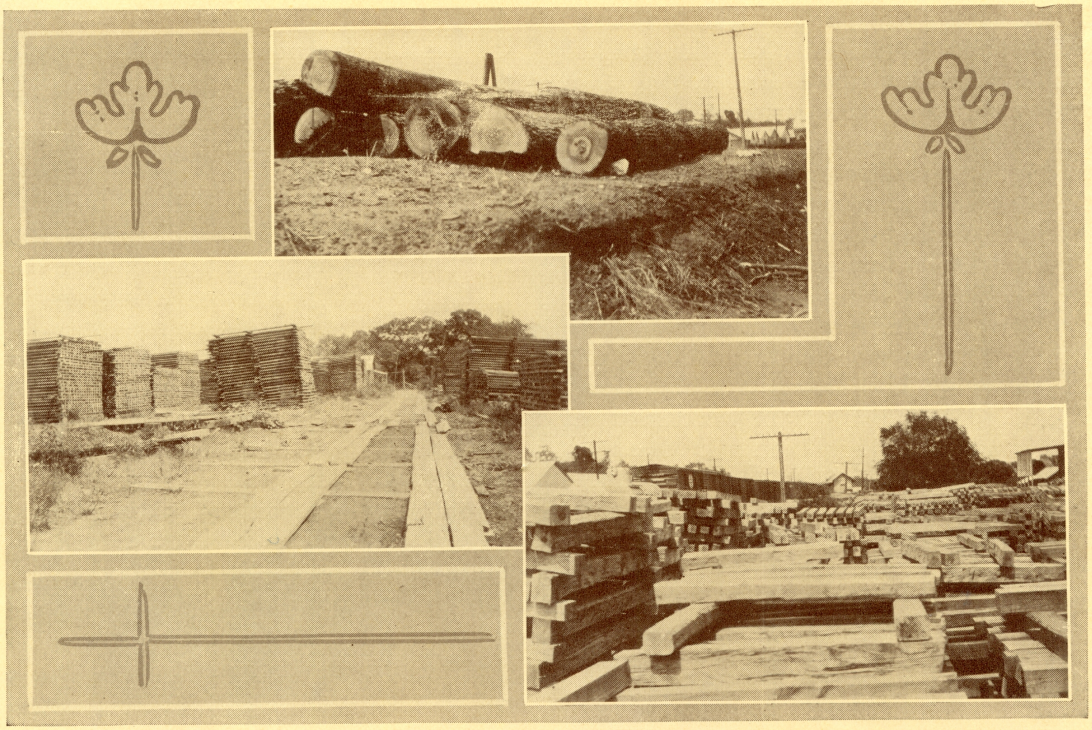
CROCKETT'S religious life is reflected by the handsome buildings in the town, dedicated to religious worship. Here the congregations of Southern Methodist Church, Baptist Church, Presbyterian and Christian Churches are all represented, and housed in modern and efficient buildings, equipped with pipe organs. A site has recently been purchased, and plans are under way at this time for the erection of a Catholic Church. Interesting in the church life of Crockett is the fact that "Tenney Memorial Presbyterian Church" is among the churches serving the town. This church was named in memory of S. F. Tenney, who came to Texas at the close of the Civil War, and remained pastor of this church, in active service, until his death fifty-four years later. Rev. Tenney was prominent in the Presbytery of Texas, and his long life of service endeared him to many East Texans.

CROCKETT is a town of good schools, having university affiliation, and the graduates from Crockett's schools are proving the assertion, by meeting with successful college work. Less than ten years ago, a modern three-story building was erected to care for the student body of the town, which building, due to the growth of the community, has of necessity, become so inadequate that an additional high school building is now in the course of construction. The new building will give to the high school every modern facility, including gymnasium and spacious auditorium, and will care for the equipment necessary in teaching manual training, domestic science, typewriting and bookkeeping, and other courses offered by the schools. The faculty of the school is carefully selected from the best equipped teachers of the State, and ranks second to none in a town the size of Crockett.

SEPARATE buildings and teachers serve the colored population, but they, too, are housed in a modern, two-story plant, and with a corps of efficient colored teachers. In Crockett is also located Mary Allen Seminary, an endowed school of the Northern Presbyterian Church, and devoted to the education of the colored people of Eastern Texas. This school has State affiliation, and provides the means of the colored people receiving higher education. All modern courses are afforded by this school, including domestic science, music, nursing, etc. It conducts a nine months term, and is operated during the summer as a Normal, affording Normal courses prior to State examinations for teachers' certificates. The school is well patronized by the colored people of this section, and has several hundred students at each of its terms. The cost of attendance is very nominal.



Field scenes showing growing crops of cotton, Higari, and oats



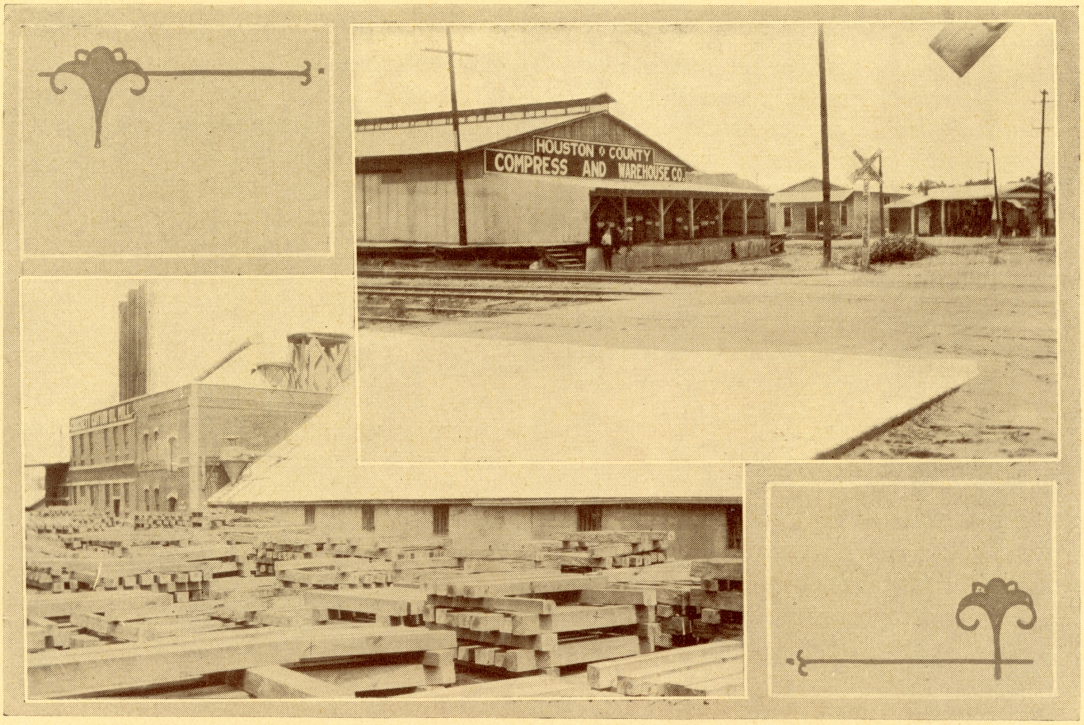
Houston County ships vast quantities of pine ties, piling, pine and hardwood lumber

CROCKETT has a municipally owned water and sewer system, obtaining its drinking water from deep artesian wells, which has been pronounced by chemists 98 per cent pure. The water and sewer systems have been extended to all sections of the city, meeting the growth and expansion, and serving the citizens in a very satisfactory manner. We do not have "no water" times at Crockett, for the supply is unlimited, and its use for any purpose is always encouraged. This water is furnished at nominal rates. There are over thirteen miles of paved streets in Crockett, including the business and residence sections of the city. Crockett has two parks, one comprising sixty-five acres in the heart of the city, equipped with baseball park, exhibit houses and equipment, where County Fairs are held annually. This park, according to bill passed by the last Texas Legislature, will be taken over by the State of Texas and operated as a State park, in which will be erected, by the State of Texas, memorial building to Davy Crockett. Crockett has a modern and efficient fire company, equipped with modern trucks, hook and ladders, chemical wagons, etc., and the city, by reason of its efficient system and good record, enjoys a very cheap insurance rate.

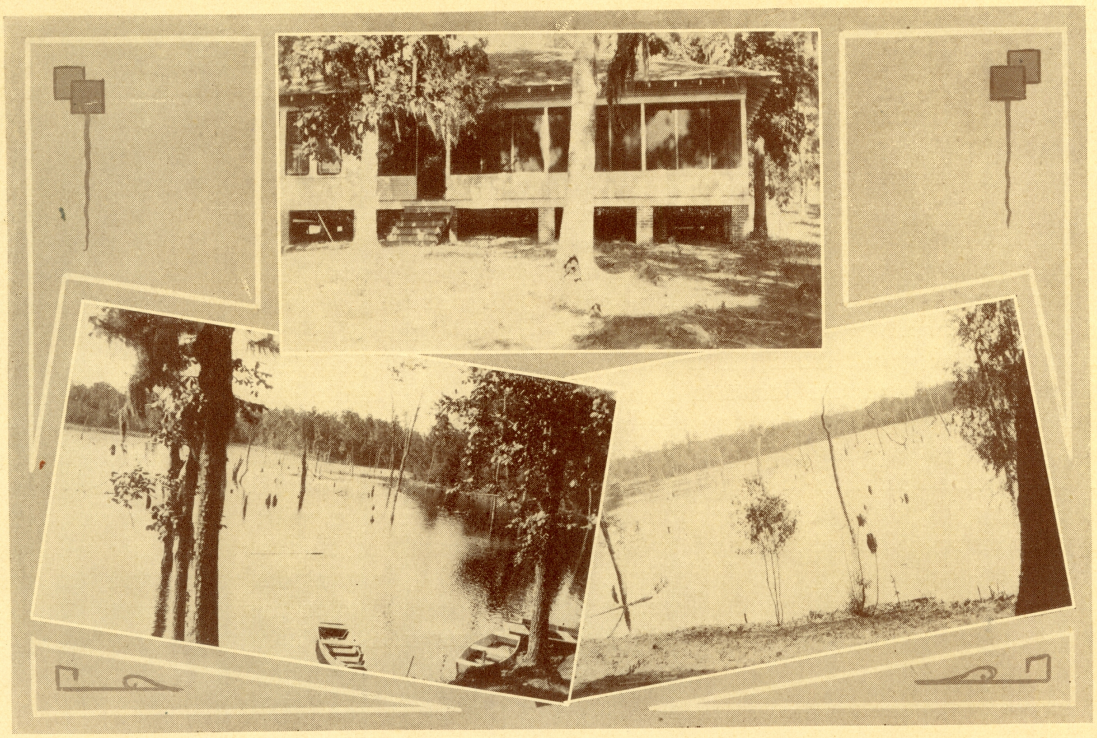
CROCKETT has a modern cotton compress and warehouse, where the County's cotton is compressed and shipped direct for steamship loading. This compress, operating practically eight or nine months of the year, gives work to considerable labor, in addition to providing very desirable facilities for cotton shippers. Practically all of the cotton sold at Crockett is handled through this compress, and a handsome annual business is enjoyed by the owning company.

THE Crockett Cotton Oil Mill, located at Crockett, is an industry worthy of mention, providing a local market for all cotton seed produced in the territory, and manufacturing them for market at this plant. This mill is one of the most modern in the State, and in addition to providing a market for seed, furnishes labor for workmen, and provides local delivery of cotton seed cake and meal for stock feeding purposes. The cattle industry of Houston County has always been progressive, large shipments going out from the town for the past fifty years, and the location of this mill, furnishing the feed for fattening the butcher stock, effects quite a saving to the feeders over sections where feed has to be shipped in. When the dairy industry of the section has been fully developed, the fact that no freight has to be paid on feed for dairy herds, reducing the costs of maintenance, will materially assist in the profits to be made from that industry.

CROCKETT has a very active Chamber of Commerce, working in conjunction with home demonstration agents and farm agents, educating the people of the County in diversification, and rendering wonderful aid in the introduction of high bred dairy cattle, hogs, sheep etc. The Chamber of Commerce is budgeted annually, and financed by the citizenship of the town and County. Through the efforts of the Chamber of Commerce, the activity in dairying, the planting of orchards and many other undertakings are proving successful and profitable to the farmers of the County. Through their efforts also, markets are afforded and maintained for the products produced in the County. The Chamber of Commerce maintains a salaried executive, with offices, open at all times, where advice and counsel can be procured along all lines of endeavor, and any information pertaining to the community can be readily procured.



Crockett Cotton Oil Mill—Houston County Compress—Two Crockett industries giving employment to labor, and handling local products



Crockett County Club Lake. Bass and Crappie afford wonderful fishing

CROCKETT has a Municipal Auditorium, erected by the City of Crockett, with seating capacity of twelve hundred, and in which building is housed the Chamber of Commerce, Public Library, and Ladies' Rest Rooms. The public library is maintained by the city, together with ladies' clubs of the city, in charge of a librarian, and providing, in addition to technical references on most any subject desired, a circulating library, furnishing the popular fiction of the day, on a very moderate charge. Here, too, will be found every modern convenience for visiting ladies; children's play rooms, beds, etc., that one might rest while visiting the town. This service has proved very satisfactory and is taken advantage of by many, especially the people from the rural sections, who visit Crockett, and are greatly pleased to find these accommodations.

CROCKETT has a beautiful golf course, and plans are under way for the building of another. The course, maintained by enthusiasts of the game, is open to the public, and players find, in addition to the scenic beauty afforded, a snappy course.

The Crockett Country Club, a beautiful pleasure resort, is a short drive from the town, where a lake, comprising over one hundred acres of water, and extending for one mile in length, surrounded by beautiful trees and cliffs, affords the finest of fishing, bathing, boating, etc. The Club is now building a golf course, which, according to engineers in charge, will provide one of the most scenic courses in the State. Duck and quail shooting is good, both on the property of the Club and Houston County in general. The natural lakes formed by the Trinity River have always afforded excellent duck shooting and fishing.

WE HAVE tried to tell, in a measure, of the wonderful resources of Houston County; of its varied soils and temperate climate; its rich agricultural possibilities; its low priced lands and the possibilities for future expansion and growth. The opportunities lie here awaiting the interest and labor of people who want to succeed. No section offers greater facilities for success than does Houston County in almost any line of endeavor. The growth of East Texas is certain and assured. It has been estimated that 25 per cent of the growth of the United States in the next ten years will be in Texas. That at least 25 per cent of that growth will be centered in East Texas. If this forecast is correct, then there is certainly an opportunity in investment in Houston County real estate at the present prices. Acreage can be procured in Houston County now at from $10.00 to $100.00 per acre. Taxes are moderate, and the cost of living very cheap. With the natural resources of which Crockett's trade territory is so richly endowed; being the center of Houston County with all weather roads leading in every direction, bringing traffic and development; with adequate railway facilities for shipping the products of the County; and the many other reasons for development, Crockett will, of necessity, advance with the development of East Texas.

Available Industrial Power

In addition to vast supplies of lignite coal, to which reference is made in another section dealing with natural resources, Crockett has natural gas service supplied by the Dixie Gas & Fuel Company of Houston, Texas, a subsidiary of one of the largest companies in the United States.

Crockett is also served by a 66,000 K. V. high line direct from the Texas Power & Light Company's Trinidad plant 65 miles northwest of here. This is one of the largest power generating plants in the Southwest, and work is now under way to double its capacity.

This unlimited supply of natural gas and electricity insures power for all industrial purposes at a low cost per horse power.

Crockett is truly the town of opportunity.

Golf, fishing, quail shooting, and duck hunting afford the sportsman entertainment at Crockett

Some Facts Pertaining to Crockett and Houston County

The 1930 census shows Houston County to have a population of 29,312.

Houston County has 5,243 farms, 1930 census.

The city of Crockett has a population of 4,517, 1930 census.

Freight receipts at the city of Crockett amounted to $334,894.11 for the year 1929. The six months closing will show a substantial increase.

There was shipped from the town of Crockett during the year 1929, 521 cars of hardwood and yellow pine lumber.

Individual deposits in the two banks in Crockett are in excess of $1,600,000.00.

Seven hundred and fifty cars of lignite coal were shipped from Crockett during 1929.

Sixteen cars of cattle were shipped from Crockett during first four months of 1930.

Thirty-nine cars of hogs were shipped from Crockett during January, February, March and April, 1930.

Houston County produced 192,925 bales of cotton the last five-year period.

The assessed valuation of the city of Crockett for the year 1930 is in excess of $2,776,764.00, practically one million dollars increase in a period of ten years.

The City of Crockett spent in excess of $176,000.00 for paving during 1929.

There are over 5,000 bearing pecan trees in the city limits of Crockett.

Crockett has two hospitals.

Crockett has a modern laundry.

Crockett has a good picture show, air cooled, modern in every particular, and showing only first release pictures.

The assessed valuation of Houston County is in excess of $8,800,000.00.

Crockett has a modern bottling plant and ice cream factory.

The city of Crockett comprises an area of four square miles.

Crockett has a modern hotel, three stories, of 75 rooms.

Crockett has an active Lions Club of 50 members.

Crockett's electrical service is furnished by the Texas Power and Light Company.

Crockett has seven cotton gins.

Crockett has an ice factory.

Crockett has over thirteen miles of paved streets inside the city limits.

Crockett has a well-managed building and loan association.

Crockett has two banks with resources in excess of $2,000,000.00.

Crockett has an investment company with capital of $100,000.00.

Crockett has two weekly newspapers.

Crockett has progressive merchants in all lines.

Crockett will lend a helping hand to any industry seeking location.

Crockett's trade territory has a population of over 50,000.

Crockett independent school district comprises an area of sixteen square miles.

Crockett school district has an investment in buildings in excess of $350,000.00.

Crockett has natural gas.

Other Towns in the County

Besides Crockett. the county seat, there are two other incorporated towns in Houston County. Grapeland, 12 miles north of Crockett, is a thriving little city of 1,250 population, with all modern conveniences, surrounded by one of the best balanced diversified farming sections in Texas.

Lovelady, with 750 population, is situated 15 miles south of Crockett and has all modern conveniences. Both towns are on Federal Highway No. 19 and are served by the Missouri Pacific railroad.

Many thickly populated community centers are scattered over the county and approximately 80 schools provide for the education of rural boys and girls.

With only 25 per cent of her tillable area in cultivation, and it having been demonstrated within recent years that such handsome returns can be made on our moderately priced lands, it is estimated that an additional 25 per cent of Houston County's virgin soils will be put into cultivation within the next few years.